

Making Moments Precious for 30 Years!



Linda Rick
The Doll Maker
Doll Artist & Designer



Richard Hay
President,
PMI Doll Division

Do you remember what happened in 1978? Jimmy Carter was President, the Susan B. Anthony dollar coin was put into production, and Muhammad Ali beat Leon Spinks to become the World Heavyweight Boxing Champion. Something else very special happened in 1978 ... Sam Butcher began the wonderful world of Precious Moments through a small line of greeting cards. Who could have predicted 30 years later that Precious Moments would still be going strong, spreading their wonderful greetings of loving, caring, and sharing?

This year our award-winning doll designer, Linda Rick, shows once again how diversified she can be with our new introductions. We are pleased to announce our new Raggedy Ann & Andy® dolls shown on page 23, as well as our 30th anniversary dolls featured on the cover of this catalog. Don't forget that many of our dolls can be made special by personalizing them – see page 28 for more details, and a list of our personalized dolls.

Every year I enjoy meeting many retailers and collectors through our in-store signing events. Most signing events feature an exclusive doll just for the event, so be sure and watch our website www.pmc dolls.com for events in your area, or contact your sales rep for details to have an event at your store. Thank you for all of your support, stories, and ideas. It is always a pleasure to see and hear from you.

Sincerely,

*Richard Hay,
President, PMI Doll Division*



1978 – 2008: Celebrating 30 years of Precious Moments! Each doll has 30 roses in their bouquet, 30 roses around the bodice, and 30 pearls in their necklace. Limited to one year production.

Blonde: Item #4485

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On the Cover:
12-Inch Dolls
Retail: \$38.00 each

Brunette: Item #4486

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